

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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109584	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 340333		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	MEDIA STRATEGIES & RESEARCH		PACE FOR CONGRESS 2012		
<b>AND</b>	318 MASSACHUSETTS AVENUE NE		PO BOX 1510		
<b>ADDRESS</b>	WASHINGTON	DC 20002	Pueblo	CO 81002-1510	
	USA		USA		
<b>CONTACT</b>	SUZANNE COLLINS		<b>PRODUCT</b> 10/1 - 10/7		
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1302	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/01/12 <b>AND ENDING</b> 10/05/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
9/28	NEW ORDER (A.G.)	\$17,280.								
1 CDR	11010..	3	06:00A	07:00A	30S	10/01/12-10/04/12	NEWS 4 TODAY	3	540.00	1620.00
2 CDR	01110..	3	05:00P	05:30P	30S	10/02/12-10/04/12	NEWS 4 AT 5 PM	3	1260.00	3780.00
3 CDR	10011..	3	06:00P	06:30P	30S	10/01/12-10/05/12	CBS4 NEWS AT 6	3	1260.00	3780.00
4 CDR	1101000	3	10:00P	10:35P	30S	10/01/12-10/04/12	LATE NEWS M-SU	3	2700.00	8100.00
<b>Total Contract:</b>								12		17280.00
<b>Billing Summary</b>										
<b>Qtr 4-12</b>						<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Total</b>	
						17280.00	.00	.00	17280.00	
<b>GRAND TOTAL</b>										17280.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION